



Plastic Card Artwork Specifications

The most appropriate format for the preparation of files for plastic card printing is as follows:

- **Adobe Photoshop Image files; .PSD with layers not flattened
Maximum file size = 6Mb**
- **Background resolution = 300 dpi**
- **Convert fonts to outlines**
- **Save as CMYK**
- **Show crop marks (optional)**
- **Don't show the card die cut profile**
- **Allow 3mm of bleed all round = 92mm x 60mm total size**
- **Card size is 86mm x 54mm**

The order of measurement for the information on the back of the card is as follows:

Top of the card to the top of the magnetic stripe is	4mm
Space allowed for the magnetic stripe is	13.5mm
Space between the bottom of the magnetic stripe and the top of the signature panel is	3mm
Space allowed for the signature panel is	10mm

No text should appear on the back of the card within 3mm of the sides and 2mm from the top or bottom of the card. This information applies to a standard card containing a magnetic stripe and signature panel together with text.

**If you need assistance contact me on 0418 722 608
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